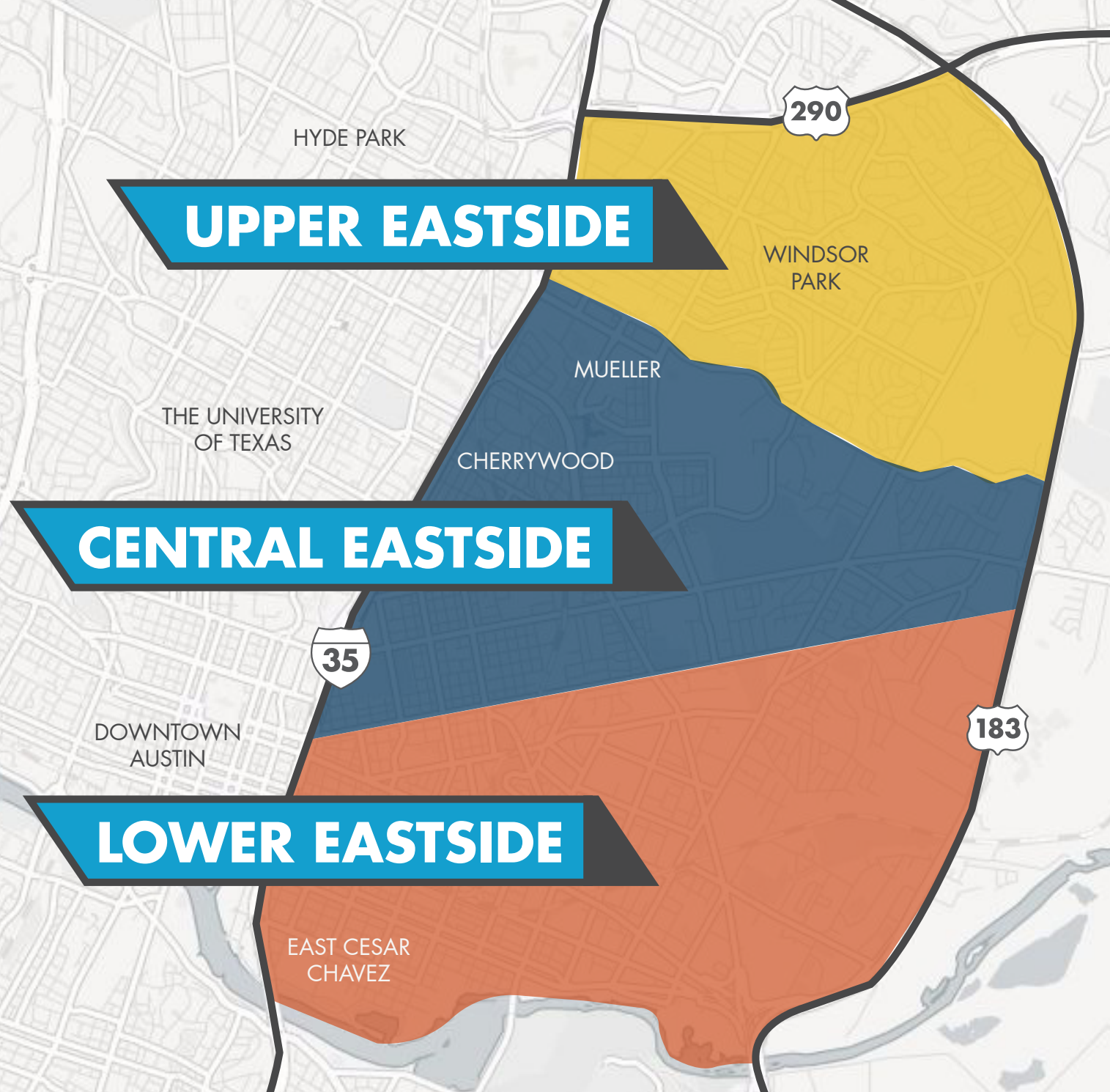


# AUSTIN NEIGHBORHOOD SPOTLIGHT: LOWER EASTSIDE

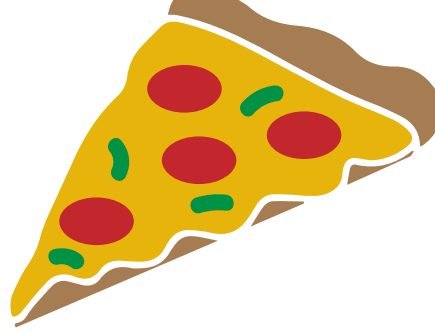
The Lower Eastside is bordered by East 12th Street and Lady Bird Lake and extends from IH-35 to US-183. Although the neighborhood is a part of the emerging East Austin Office Submarket, it stands out because of its multitude of trendy local restaurants and bars as well as the influx of new office property and prominent Austin tenants.



## DINE AT A LOCAL HOT SPOT

With new restaurants opening up nearly every day, here are the tried, true and trendy of East Austin:

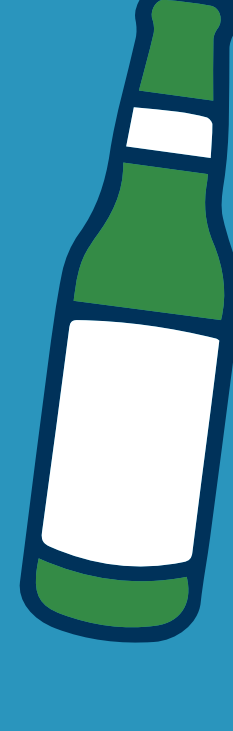
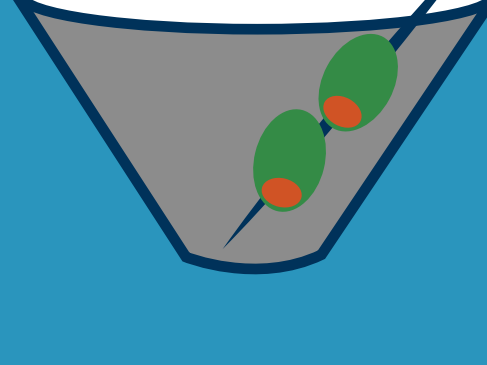
- Bufalina
- Jacoby's
- Launderette
- Juan in a Million
- Via 313
- Veracruz All Natural
- La Barbecue (for a slightly shorter line than Franklin!)



## GRAB A DRINK

Whether late night or a sunny Sunday afternoon, swing by these spots serving up cold beer, craft cocktails and everything in between.

- Justine's
- Whisler's
- Ah Sing Den
- Weather Up
- Lustre Pearl East
- Blue Owl Brewing

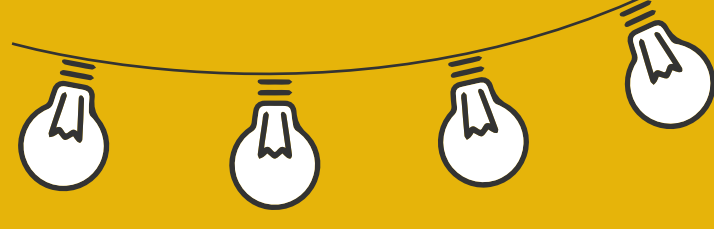


## YOUR "MUST DO" LIST

Your East Austin bucket list isn't complete until you can check off these can't-be-missed activities.

People watch any time of day or night at **Justine's**.

The vibe can't be beat!



Stand in line at **Franklin Barbecue**. The wait can be up to three hours or longer to get a plate of their famous 'cue, so make sure to bring a chair and a cooler!



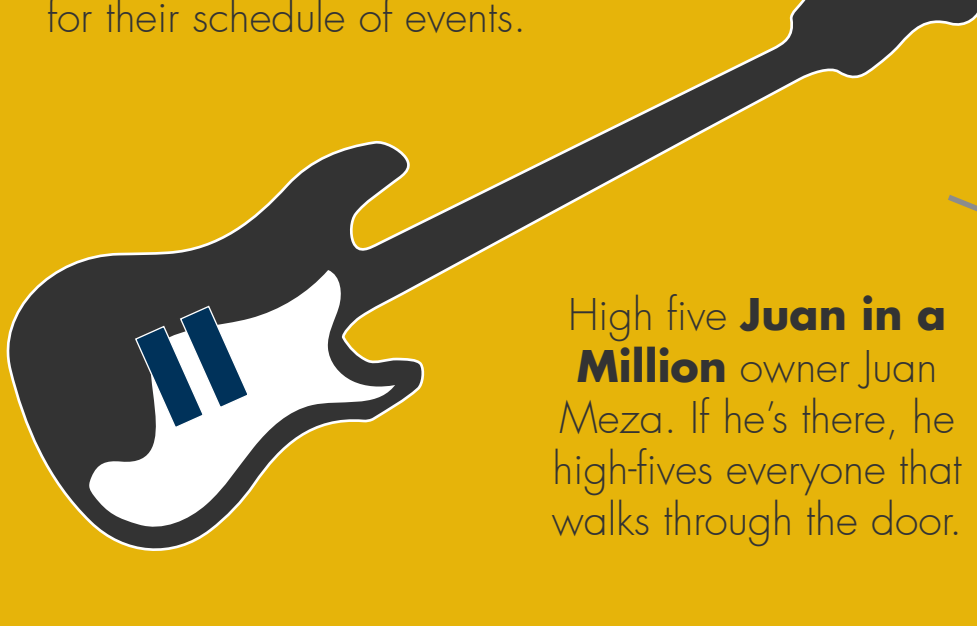
Visit the **HOPE Farmer's Market** every Sunday from 11am-3pm. There is live music and tons of vendors!



Have brunch at **Hillside Farmacy**, a farm-to-table eatery with a 1950's pharmacy decor.

**HILLSIDE FARMACY**

See a concert at the historic **Scoot Inn**. Visit their website for their schedule of events.



High five **Juan in a Million** owner Juan Meza. If he's there, he high-fives everyone that walks through the door.



## MAJOR TENANTS

East Austin is a hot spot for creative office and hip Austin brands.

The following companies call the lower east side home:

**CONDÉ NAST**



**alliance abroad group**



**PRESENTS**

**enviromedia**

CHANGE STARTS HERE

**LAKE | FLATO**

**SPRINGBOX**

DIGITAL PARTNERS



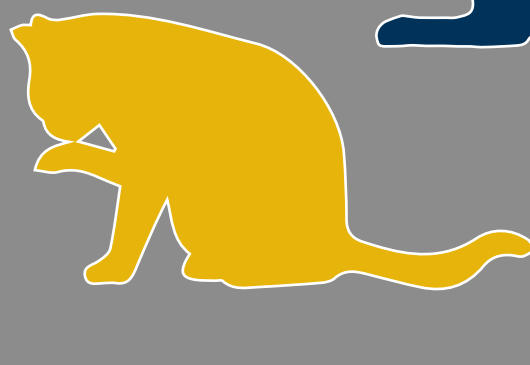
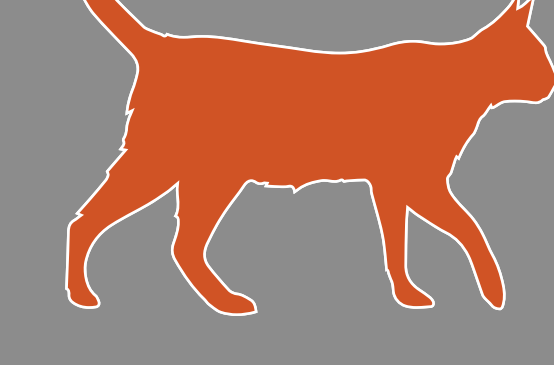
**goodwill**



**APPSUMO**

## DID YOU KNOW?

The **Blue Cat Café** (95 Navasota St.) is a vegan restaurant and coffee shop that offers **on-the-spot cat adoptions**. You can eat in the company of all types of cats, and if you find one you connect with, you can adopt it and take it home with you that day!



With office, retail and multi-family developments, the Eastside is booming with opportunity.



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